CAREER CRAFT MANAGEMENT

https://careercraftmanagement.co.in/job/bdm/

Hiring organization
CAREER CRAFT MANAGEMENT

Business Development Manager

Responsibilities
Conduct market research to understand student needs, preferences, and competition.

Develop and implement comprehensive marketing strategies to drive student enrollment, brand visibility, and competitive positioning.

Lead, mentor, and motivate a team of marketing executives by assigning tasks, monitor progress, and ensure timely admission of students.

Oversee the creation and execution of marketing campaigns (both online and offline) targeting students and parents.

Ensure the company brand is represented consistently across all platforms, and participate in promotional events such as seminars, job fairs and educational fairs etc.

Meeting the sales targets by making data-driven adjustments to maximize ROI.

Qualifications
Master's / Bachelor's degree in Marketing, Business Administration, or a related field.

Experience
Minimum 5 years of experience in marketing, with at least 2 years in a managerial role.

Experience in the education sector or coaching institutes is an added advantage.

Skills
Excellent leadership, communication, and organizational skills.

Ability to work under pressure and meet deadlines in a fast-paced environment.

Gender
Male

No of vacancies
Hyderabad – 02

Warangal – 01

Vijayawada – 01

Employment Type
Full-time, Contract to Hire (C2H

Mode of Employment
Work from office

Duration of employment
1 year minimum

Job Location
Andhra Pradesh, Telangana

Working Hours
09:30 AM – 06:30 PM

Date posted
October 25, 2024

Pay Scale
C2H / Observation Period: **2 months**

(After successful completion of C2H/ observation period, candidate will become on-roll employee)

Observation Period Pay: **Upto 1,20,000/-**

(on pro rata basis)

Contact
HR Dept

7729821386, 7673984933

Drop your profile here
APPLY

Guntur – 01

Visakhapatnam – 01

Rajahmundry- 01

Nellore – 01

Tirupati – 01